



MARKETING IS EVERYONE'S JOB

Everyone in wrestling is involved one way or another in marketing your program. They may not be actively involved in the planning process, or be directly responsible in finding new wrestlers, but they will all in some way be able to contribute to the success of your team in gaining and retaining wrestlers and maintaining your competitiveness. For this reason, you, and your teammates, should have some understanding of what the process of marketing involves as it applies to your team.

Send the link to the remote training page to at least 10 people. Make sure to add #myrmdiontrained if you post on social media. They do not need to be wrestlers already, but maybe athletes interested in the sport. Email the names to us at myrmdonwrestling@gmail.com